



BIOGRAPHY MAC KING

In the last 11 years Mac King has performed an incredible 5,720 shows to more than one million audience members at the main showroom at Harrah's Las Vegas.

That translates to:

- **2,860** days of plaid suits worn
- **17,160** feet of rope used for King's famous rope trick
- **297,440** playing cards
- **17,160** magically appearing fig newton pastries
- And **28,600** audience volunteers!

Big Events in Mac King's Life (in roughly chronological order)

Mac King's successful career in magic comes as no surprise. King grew up around two grandfathers who were magicians, and gained an interest in magic at an early age when he checked out a book on magic in his school library. As a child he would perform magic shows for his family and friends, and by age 10 he had his first paid show at a friend's birthday party. While studying for dual degrees in Magic and Anthropology from Macalester College in St. Paul, Minn., King spent his summer vacations performing in a two-person magic act with fellow Kentucky magician Lance Burton.

After graduating from Macalister College in 1981, King took his show on the road where he eventually headlined at every major comedy club in the United States. While performing, King met his future wife Jennifer, where she was a volunteer from the audience. They married in Louisville, Kentucky in 1985.

In the 1990s King began appearing regularly on NBC-TV's "The World's Greatest Magic Shows." While filming these shows at Caesars Palace in Las Vegas, he caught the attention of many local bookers for casino showrooms. Soon after, King began to appear in local shows such as: "Spellbound" at Harrah's Las Vegas, "The Great Radio City Music Hall Spectacular" at The Flamingo, "Splash!" at the Riviera, and with comedian Rita Rudner at The Desert Inn. In 2000, King took the stage at Harrah's Las Vegas, where he now performs "The Mac King Comedy Magic Show" twice daily, Tuesday through Saturday at 1 and 3 p.m.

Mac King launches Magic in a Minute

In 2004 King, who was born and raised in Kentucky, partnered with KFC to create the *KFC Mac King Kids Laptop Pack*® - a customizable kids meal featuring "Magic In a Minute." During the fall months of August through October 2004 KFC sold nine million *KFC Mac King Laptop Packs* nationwide.

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In June of 2004, King expanded his brand and launched “Magic In a Minute” – a Sunday comic strip that runs in major national newspapers – alongside illustrator Bill King. The success of the comic strip led to the *Magic in a Minute™* line of products for amateur magicians with the introduction of *Mac King’s Trunk-O-Tricks™* and *Book-O-Magic™*. Continuing his bookstore endeavors, Mac King recently released his latest book *Mac King’s Campfire Magic™* in March 2010 followed by a supplemental iPhone App in June of 2010. Later that year, King released his latest magic kit, *Lunchbox-O-Magic™*, a real lunchbox containing more than 50 funny and easy-to-do magic tricks that will make your kid a lunchroom superstar. These products are sold in major box retailers nationwide and online at www.mackingshop.com.

Awards and Accolades

Now in his 12th year of headlining afternoons at Harrah’s Las Vegas, Mac King has been consistently lauded throughout his impressive run, including “Best Strip headliner” in the 2011 *Las Vegas Weekly Awards*. King’s awards and accolades also include “Funniest Act in Magic Today” by *Magic Magazine* in 2008, “Best Comedy Magician” 2007 World Magic Awards, and “Magician of the Year” in 2004 by the world-famous Magic Castle, Home of the Academy of Magical Arts. King, who is a Louisville native, served as “Grand Magician” in the 2007 Kentucky Derby alongside Grand Marshall Mickey Mouse – as The Sorcerer’s Apprentice.

A locals favorite, *Las Vegas Review-Journal’s* “Best of Las Vegas” readers’ poll named The Mac King Comedy Magic Show the “Best Bargain Show” for eight straight years (2003-2011) and deemed King “Favorite Male Las Vegan” in 2008. King was also named “Entertainer of the Year” by the *Las Vegas Weekly* “Readers Choice Awards” in 2004.

Notable Appearances

In addition to being the only magician to appear on all five episodes of NBC’s “World’s Greatest Magic,” King has made numerous television appearances including a featured performance as part of “Magic Week” on “The Late Show with David Letterman.” King’s other credits include: “PBS Nova Science Now: Magic & the Brain,” “Just for Laughs: Montreal Comedy Festival,” “Just for Laughs” TV series, “Houdini: Unlocking His Secrets,” “Penn & Teller’s Sin City Spectacular,” “Masters of Illusion: Impossible Magic,” “The Mad Men of Comedy Magic,” “Now That’s Funny,” “Men Are From Mars, Women Are From Venus” starring Cybill Shepherd, the “Donny and Marie Show,” “The Other Half,” “The Greatest Magic Tricks In the Universe...Ever,” the Travel Channel’s “Magic Road Trip” and “Lance Burton’s Guerilla Magic” on Animal Planet.

King has also made several high profile appearances including: The Magic Castle, home of the Academy of Magical Arts, The Luminato Festival “Masters of Magic” series in Toronto, Canada, and Gilda’s Laugh Fest, honoring the late Gilda Radner.

Mac King’s Magical Literacy Tour

For years, King has been an avid supporter of literacy programs for young students, dedicating his personal time at local schools to discuss the importance of reading and showcase magic. In February of 2011 King launched Mac King’s Magical Literacy Tour with a mission to promote childhood literacy and provide more reading opportunities for children in Las Vegas. To date, Mac King’s Magical Literacy Tour has provided more than 5,000 books to children at underprivileged schools.

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